

# **ABOUT:**

# Ann Dana Consulting, LLC

#### **MISSION STATEMENT**

We are a dedicated and experienced team of health, medical and marketing professionals who ceate tools that empower people to change their lives. As a small, specialized firm, we match affordability with proven results.

#### WHO WE ARE

Organizations of all sizes are experiencing the economic and workforce challenges of chronic disease, illness and unhealthy lifestyles. With more than a decade of experience, we help organizations address these callenges by delivering integrated health care and wellness programs in both the public and private sectors.

#### **OUR APPROACH**

We provide affordable health and well-being solutions that can be adapted and implemented over time. We take a consultative approach, providing excellent, individualized customer service to all of our clients.

# **OUR SERVICES**

# **CONSULTING SERVICES**

Whether you are launching or looking to re-vamp your program, Ann Dana Consulting can assis you with developing customized solutions to meet your needs.

This is a sampling of what we do for organizations:

- Program Development
  - Strategic Planning
    - Design
- Content Management
  - Implementation

# **ENGAGEMENT SERVICES**

Our team works with you to create outreach goals and customized solutions for meeting them. We use a variety of channels including print, email, websites and social media.

This is a sampling of what we do for organizations:

- Branding Development
- Corporate Communications
  - Web Services
- RFP Proposal Development
  - Corporate Wide Sales
  - & Account Management Training

# **FAST FACTS**

- Founded: 2010
- Headquarters: Chicago, IL
- Focus: Development and delivery of medical, health and wellness programs
- Customer base: Health plans, hospital systems, employers, government agencies
- Certified as a Woman Business Enterprise by the City of Chicago

#### CONTACT INFORMATION

VISIT: www.anndana.com
CALL: 312.882.1415

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# ADDITIONAL INFORMATION

Looking for more information about our services and past work?

Visit www.anndana.com to find:

Client Testimonials Scope of Services Portfolio